



MNHS ANNUAL REPORT

FISCAL YEAR 2022

Just as detective work uses different tools and techniques, historical investigation utilizes a range of sources and methods. New evidence reveals new understandings.

Look under the lenses and see for yourself evidence of how the Minnesota Historical Society creates powerful engagement with history to cultivate curiosity and foster a more inclusive, empathetic, and informed society.



Tom Braun, MNHS Senior Objects Conservator

"Manuscripts, written records, objects, interviews and even artwork—historians examine many different kinds of evidence, not unlike the work of a detective. Historians analyze this evidence using a variety of methods to see how all the 'clues' come together to share a more complete and ever-evolving understanding of our world."

Kent Whitworth, Director and CEO of the Minnesota Historical Society

459,008
VISITORS

a 144% increase over FY21

HISTORIC FORT SNELLING reopened fully to the public after more than two years of rehabilitation and improvements, including a new visitor center inside a rehabilitated 1904 cavalry barracks, expanded interpretation developed with community partners, stunning river overlooks, Indigenous landscapes with native plantings as well as scenic walking paths, enhanced accessibility, parking and more.

422
EVENTS

held across historic sites and museums

Music and surroundings delight the senses at the Bands on the Bluff outdoor concert series at Historic Fort Snelling. The new Klas Overlook features the stunning backdrop of the Mississippi River (Wakpa Tanka in Dakota).

837
VOLUNTEERS
contributing
24,729
HOURS

THANK YOU!

Our work would not be possible without the generous support of the people of Minnesota and the many new and long-standing MNHS members and donors. We are thankful for the State of Minnesota, particularly the Minnesota Legislature and the Governor, our visitors, history enthusiasts, and all the people of Minnesota.

429,715
UNIQUE USERS
viewed
857,058
PAGES ON MNOPEDIA

The **MINNESOTA HISTORICAL SOCIETY** in collaboration with the **MANDAN, HIDATSA, ARIKARA NATION** (MHA Nation) repatriated in digital format more than 45 volumes of writings and illustrations, thousands of photographs, and other documents from the collections of anthropologist Gilbert L. Wilson to the MHA Nation Interpretive Center. The collections focus on the anthropologist's perspective and study of MHA Nation residents of the Fort Berthold Reservation (North Dakota) between 1906 and 1918. The collections were digitized by MNHS staff in full color and high resolution, for preservation and future access.

9,864
DIGITAL FILES

from the Gilbert L. Wilson Collections were repatriated with the MHA Nation

655,399

PAGES ADDED
to the Digital Newspaper Hub
5 MILLION
PAGES NOW AVAILABLE



4.8

MILLION
WEBSITE VISITS TO MNHS.ORG
a 33% increase over FY21

2.5 MILLION

engagements on social media

For **MINNESOTA ARCHAEOLOGY MONTH** in September, the Minnesota Historical Society collaborated with partners to promote public interest and education in archaeology and the role it plays in understanding our state's rich and diverse cultural heritage. To kick off the month, organizers hosted Archaeology Day with hands-on archaeology activities at Historic Forestville and Forestville State Park/Mystery Cave in southeast Minnesota. Events continued throughout the month at Historic Fort Snelling, Jeffers Petroglyphs, and Split Rock Lighthouse and concluded at Mille Lacs Kathio State Park.



VIEW FULL REPORT ONLINE



mnh.org/reports

\$7.86

MILLION
provided by the Arts and
Cultural Heritage Fund for
201
LEGACY GRANTS



STEVE KOHLS / BRAINERD DISPATCH



1,949

NEW ACQUISITIONS
across all collecting areas:
manuscripts, fine art, sound/visual, 3D,
and Native American collections.



The **ART COLLECTION** at MNHS is the most comprehensive collection of Minnesota art in the world with more than 7,000 works of fine art and counting. **ART SPEAKS**, an exhibit at the Minnesota History Center from February through July, shared more than 160 paintings, sculptures, photos and more collected over the past 15 years.

17,000

STUDENTS AT 134 SCHOOLS
participated in National History Day in Minnesota in 2022—an increase of 55% over FY21

10

TOP-TEN FINISHING PROJECTS
in the National History Day competition, representing the work of 18 Minnesota students from 7 schools

135,000

PRINT AND EBOOKS SOLD
which marked the highest sales revenue for the Minnesota Historical Society Press since 2010



16,789

MEMBER HOUSEHOLDS
an 18% increase over FY21

306

NORTH STAR CIRCLE MEMBERS
exceeded \$1 million in annual operating support



\$10M

in donations and memberships

103

LEGACY SOCIETY MEMBERS
have included MNHS in their wills



LAUREN B PHOTOGRAPHY

MINNESOTA HISTORICAL SOCIETY SUMMARY FINANCIALS

For the Fiscal Year Ended June 30, 2022

STATEMENT OF ACTIVITIES (\$ in Millions)

SUPPORT

MN State Appropriations	\$	39
Contributions & Memberships		10
Other Support		2
Total Support		51

REVENUE

Earned Revenue		9
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TOTAL SUPPORT & REVENUE **60**

Investment Return (21)

TOTAL SUPPORT, REVENUE & INVESTMENT **\$ 39**

EXPENSES

Sites & Museums	\$	17
Library & Collections		10
Education Outreach		10
Heritage Preservation/Grants		8
Program Expenses		45

Management & General		10
Development & Membership		2
Other Nonoperating Activities		3
TOTAL EXPENSES		\$ 60

CHANGE IN NET ASSETS **\$ (21)**

BALANCE SHEET (\$ in Millions)

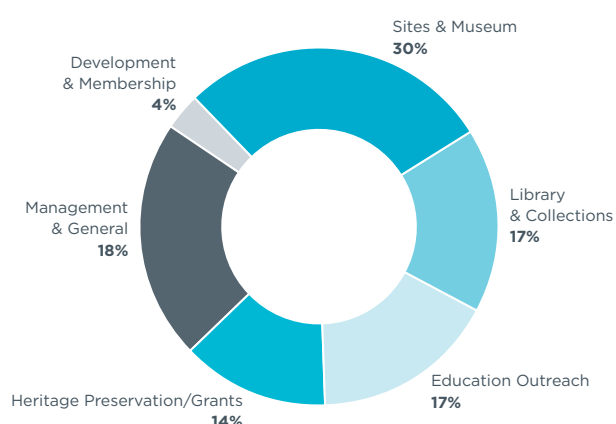
ASSETS

Cash	\$	11
Investments		120
Property & Equipment (Net)		117
Other Assets		27
Total Assets		\$ 275

LIABILITIES & NET ASSETS

Liabilities	\$	7
Net Assets		268
Total Liabilities & Net Assets		\$ 275

EXPENSES BY CATEGORY



The Minnesota Historical Society (MNHS) as a nonprofit organization, serves all the people of Minnesota. Our annual expenditures of roughly \$60 million come from public funding, earned revenue and private funding that work together to deliver vibrant, crucial programs and services.

Typically, two-thirds of our operating support comes from the State of Minnesota. We deliver functions designated by state law, such as managing critical records and collections and operating and preserving important historic destinations. State support includes Legacy Amendment (Arts and Cultural Heritage Fund) for statewide history and grant programs, and capital funding to preserve historic structures.

MNHS receives private support from donors, foundations, members, and corporations. Their gifts support general operations, school field trips, acquisitions, conservation, and community outreach. Finally, revenue from admissions fees, rentals, museum stores, and other activities provides a base of funding while keeping history accessible and at family-friendly prices. In FY22, we saw increased contributions and earned revenue which reflected strong support from donors and the public.

MNHS concluded FY22 with a strong balance sheet and the resources to support future operations. Our FY22 audited financial statements are available on the MNHS website. MNHS received an unmodified opinion from auditors Clifton Larson Allen, which is the highest level of assurance a CPA firm can provide for a financial statement audit.

NORTH STAR CIRCLE

The Minnesota Historical Society gratefully acknowledges the following donors in our North Star Circle for their leadership support from July 1, 2021 to June 30, 2022. The commitment and generosity of our North Star Circle members sustains our work to serve all the people of Minnesota by creating powerful engagement with history to cultivate curiosity and foster a more inclusive, empathetic, and informed society.

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